

No.	Whatsapp version	Character	USSD 1/2	Character	USSD 2/2	Character Count	Skip logic	Outcome Format
0. Introduction & Consent								
0.01	Hi [name] Thank you again for being part of the research study that will help us make MomConnect better. We have a few more questions to ask that won't take more than 3 minutes to answer. When you're done, we'll send you a R5 airtime voucher. *Do you want to answer the questions?*"1" - Yes, answer now*2" - Answer later*3" - No, I don't want to answer	359	Thank you for being part of the study that will help us make MomConnect better. We have a few more questions to ask that won't take more than 3 minutes to answer. When you're done, we'll send you a R5 airtime voucher. Dial *134*550*4# (free of charge) to start the survey, or reply LATER to be reminded tomorrow, or NO if you don't want to do the survey.	357		0	Only proceed if 0,01=1	
1.01	Question 1 of 16 *Do you eat fruits at least once a day?*"1." Yes*2." No*0." Skip this question	100	1/16 Do you eat fruits at least once a day? 1 - Yes 2 - No 3 - Skip	69				
1.02	Question 2 of 16 *Do you eat vegetables at least once a day?*"1." Yes*2." No*0." Skip this question	104	2/16 Do you eat vegetables at least once a day? 1 - Yes 2 - No 3 - Skip	73		0		Integer for the number entered
1.03	Question 3 of 16 *How frequently do you eat liver?*"1." - Once a week*2." - Once every 2 weeks*3." - Once a month*4." - Less frequently than once a month*5." - Not at all*6." Skip this question	201	3/16 How often do you eat liver? 1 - Once a week 2 - Once every 2 weeks 3 - Once a month 4 - Less frequently than once a month 5 - Not at all 6 - Skip	152		0		Integer for the number entered
1.04	Question 4 of 16 *Nuts, eggs, meat, fish, and green vegetables have a lot of what in them?*"1." - Calcium*2." - Vitamin C*3." - Iron*4." - Fibre*0." - Skip this question	176	4/16 Nuts, eggs, meat, fish, and green vegetables have a lot of what in them? 1 - Calcium 2 - Vitamin C 3 - Iron 4 - Fibre 5 - Skip	133		0		Integer for the number entered
1.05	Question 5 of 16 *Would you say the number of alcoholic drinks you have per week has:*"1." - Stayed the same*2." - Reduced*3." - Increased*4." - Stopped*5." - I never drink*0." - Skip this question	205	5/16 Would you say the number of alcoholic drinks you have per week has: 1- Stayed the same 2- Reduced 3- Increased 4- Stopped 5- I never drink 6- Skip	153		0		Integer for the number entered
1.06	Question 6 of 16 *What can severe swollen feet even after a night's sleep be a symptom of?*"1." - Urinary tract infection*2." - Pre-eclampsia*3." - Anemia*0." - Skip this question	186	6/16 What can severe swollen feet even after a night's sleep be a symptom of? 1- Urinary tract infection 2- Pre-eclampsia 3- Anemia 4- Skip	142		0		Integer for the number entered
1.07	Question 7 of 16 What could a mix of feeling dizzy and weak/tired be a symptom of? *1." - Urinary tract infection*2." - Pre-eclampsia*3." - Anemia*0." - Skip this question	179	7/16 What could a mix of feeling dizzy and weak/tired be a symptom of? 1- Urinary tract infection 2- Pre-eclampsia 3- Anemia 4- Skip	137		0	179	Integer for the number entered
1.08	Question 8 of 16 *Do you think baby kicks should be felt every day in the third trimester of pregnancy?*"1." Yes*2." Maybe*3." No*4." Don't know*0." Skip this question	174	8/16 Do you think baby kicks should be felt every day in the third trimester of pregnancy? 1- Yes 2- Maybe 3- No 4- Don't know 5- Skip	136		0		Integer for the number entered
1.09	Question 9 of 16 *In your opinion, what is the biggest danger sign in pregnancy from this list?*"1" - Weight gain of 4-5 kilograms*2" - Vaginal bleeding*3" - Nose bleeds*0" - Skip this question	199	9/16 In your view, what is the biggest pregnancy danger sign on this list? 1 - Weight gain of 4-5 kilograms 2 - Vaginal bleeding 3 - Nose bleeds 4 - Skip	155				Integer for the number entered
2. Adoption & Knowledge of Healthy Behaviors - Breastfeeding								

2.01	Question 10 of 16 *Are you planning on breastfeeding your baby after he/she is born?*	128	10/16 Are you planning on breastfeeding your baby after he/she is born?	94				Integer for the number entered
2.02	Question 11 of 16 *What is the biggest reason why you want to breastfeed your baby?*	256	11/16 What is the biggest reason why you want to breastfeed your baby?	80	1- Breastmilk boosts my baby's immunity 2- Breastmilk is tastier than formula 3- Breastfeeding improves my health 4- I was told to breastfeed 5- Other 6- Skip	158	2.01 = 1	Integer for the number entered
2.03	Question 12 of 16 *When do you plan to start breastfeeding your baby?*	192	12/16 When do you plan to start breastfeeding your baby?	153		0	2.01 = 1	Integer for the number entered
2.04	Question 13 of 16 *How long do you plan to give your baby only breastmilk before giving other foods and water?*	300	13/16 How long do you plan to give your baby only breastmilk before giving other foods and water?	108	1 - 0-3 months 2 - 4-5 months 3 - For 6 months 4 - Longer than 6 months 5 - I don't want to only breastfeed 6 - I don't know 0 - Skip	134	2.01 = 1	Integer for the number entered
2.05	Question 11 of 16 *What is the biggest reason why you don't intend on breastfeeding your baby after he/she is born?*	277	11/16 What is the biggest reason why you don't intend on breastfeeding your baby after he/she is born?	113	1 - Breastmilk is not nutritious 2 - Low milk supply 3 - Sore nipples 4 - Takes too long 5 - Lack of information 6 - Lack of support 7 - Other 8 - Skip	151	2.01 = 2	Integer for the number entered
3. Adoption & Knowledge of Healthy Behaviors - Vaccination								
3.01	Question 14 of 16 *What do you think about this statement?*	303	14/16 What do you think about this statement?	159	1 - I strongly agree 2 - I agree 3 - I don't agree or disagree 4 - I disagree 5 - I strongly disagree 6 - Skip	110		Integer for the number entered
3.02	Question 15 of 16 *What do you think about this statement?*	302	15/16 What do you think about this statement?	160	1 - I strongly agree 2 - I agree 3 - I don't agree or disagree 4 - I disagree 5 - I strongly disagree 6 - Skip	110		Integer for the number entered
3.03	Question 16 of 16 *How likely are you to follow the recommended shot schedule for your child?*	206	16/16 How likely are you to follow the recommended shot schedule for your child?	157		0		Integer for the number entered
End								
	Thank you for answering these questions. Your R5 airtime will be sent to you within the next 24 hours. You will get your next MomConnect message soon. Have a lovely day 🌸	173	Thank you for answering these questions. Your R5 airtime will be sent within 24 hours. You will get your next MomConnect message soon. Have a lovely day.	155		0		