






No.	Whatsapp Version	char	USSD split 1/2	char	USSD split 2/2	char	Skip logic	Outcome Format
0. Introduction & Consent								
0.01	As part of the research study, we'd like to learn more about your pregnancy experience before you start getting messages from MomConnect. There are 13 quick questions to answer which will take about 5 minutes. When you're done, we'll send you a R5 airtime voucher. *Do you want to answer the questions?*	379	As part of the study, we'd like to learn more about your pregnancy experience so far. There are 13 quick questions to answer which will take 5 minutes to answer. When you're done, we'll send you a R5 airtime voucher. Dial *134*550*4# (free of charge) to start the survey, or reply LATER to be reminded tomorrow, or NO if you don't want to do the survey.	355		0	Only proceed if 0.01=1	
1. Healthy Behaviors								
1.01	Question 1 of 13 *Do you plan to breastfeed your baby after birth?*	113	1/13 Do you plan to breastfeed your baby after birth?	79		0		Integer for the number entered
	1 - Yes *2* - No *0* - Skip this question		1 - Yes 2 - No 0 - Skip					
1.02	Question 2 of 13 *How long do you plan to give your baby only breastmilk before giving other foods and water?*	299	2/13 How long do you plan to give your baby only breastmilk before giving other foods and water?	107	1 - 0-3 months 2 - 4-5 months 3 - For 6 months 4 - Longer than 6 months 5 - I don't want to only breastfeed 6 - I don't know 0 - Skip	134	1.01=1	Integer for the number entered
	1 - Between 0 and 3 months *2* - Between 4 and 5 months *3* - For 6 months *4* - Longer than 6 months *5* - I don't want to only breastfeed *6* - I don't know *0* - Skip this question		1 - Next					
1.03	Question 3 of 13 *What do you think about this statement?*	302	3/13 What do you think about this statement?	160	1 - I strongly agree 2 - I agree 3 - I don't agree or disagree 4 - I disagree 5 - I strongly disagree 0 - Skip	110		Integer for the number entered
	"I think it is important to vaccinate my baby against severe diseases like measles, polio, and tetanus." *1* - I strongly agree *2* - I agree *3* - I don't agree or disagree *4* - I disagree *5* - I strongly disagree *0* - Skip this question		"I think it is important to vaccinate my baby against severe diseases like measles, polio, and tetanus" 1 - Next					
1.04	Question 4 of 13 *What do you think about this statement?*	301	4/13 What do you think about this statement?	159	1 - I strongly agree 2 - I agree 3 - I don't agree or disagree 4 - I disagree 5 - I strongly disagree 0 - Skip	110		Integer for the number entered
	"The benefits of vaccinating my child outweighs the risks my child will develop side effects from them" *1* - I strongly agree *2* - I agree *3* - I don't agree or disagree *4* - I disagree *5* - I strongly disagree *0* - Skip this question		"The benefits of vaccinating my child outweighs the risks my child will develop side effects from them" 1. Next					
1.05	Question 5 of 13 *How often do you plan to go to the clinic for a a check-up during this pregnancy?*	282	5/13 How often do you plan to go to the clinic for a a check-up during this pregnancy?	97	1 - More than once a month 2 - Once a month 3 - Once every 2 to 3 months 4 - Once every 4 to 5 months 5 - Once every 6 to 9 months 6 - Never 0 - Skip	151		Integer for the number entered
	1 - More than once a month *2* - Once a month *3* - Once every 2 to 3 months *4* - Once every 4 to 5 months *5* - Once every 6 to 9 months *6* - Never *0* - Skip this question		1 - Next					

1.06	Question 6 of 13	133	6/13	99		0	133	Integer for the number entered
	Since becoming pregnant, do you eat vegetables at least once a week?		Since becoming pregnant, do you eat vegetables at least once a week?					
	1 - Yes		1 - Yes					
	2 - No		2 - No					
	3 - Skip this question		0 - Skip					
1.07	Question 7 of 13	128	7/13	94		0		Integer for the number entered
	Since becoming pregnant, do you eat fruit at least once a week?		Since becoming pregnant, do you eat fruit at least once a week?					
	1 - Yes		1 - Yes					
	2 - No		2 - No					
	0 - Skip this question		0 - Skip					
1.08	Question 8 of 13	156	8/13	124		0		Integer for the number entered
	Since becoming pregnant, do you eat milk, maas, hard cheese or yogurt at least once a week?		Since becoming pregnant, do you have milk, maas, hard cheese or yoghurt at least once a week?					
	1 - Yes		1 - Yes					
	2 - No		2 - No					
	0 - Skip this question		0 - Skip					
1.09	Question 9 of 13	177	9/13	134		0		Integer for the number entered
	How frequently do you eat Liver?		How often do you eat liver?					
	1 - 2-3 times a week		1 - 2-3 times a week					
	2 - Once a week		2 - Once a week					
	3 - Once a month		3 - Once a month					
	4 - Less than once a month		4 - Less than once a month					
	5 - Never		5 - Never					
	0 - Skip this question		0 - Skip					
1.1	Question 10 of 13	200	10/13	156		0		Integer for the number entered
	In your opinion, what is the biggest danger sign in pregnancy from this list?		In your view, what is the biggest pregnancy danger sign on this list?					
	1 - Weight gain of 4-5 kilograms		1 - Weight gain of 4-5 kilograms					
	2 - Vaginal bleeding		2 - Vaginal bleeding					
	3 - Nose bleeds		3 - Nose bleeds					
	0 - Skip this question		0 - Skip					
1.11	Question 11 of 13	194	11/13	153		0		Integer for the number entered
	In your opinion, what is the biggest danger sign in pregnancy from this list?		In your view, what is the biggest danger sign in pregnancy on this list?					
	1 - Swollen feet and legs even after sleep		1 - Swollen feet and legs even after sleep					
	2 - Bloating		2 - Bloating					
	3 - Gas		3 - Gas					
	0 - Skip this question		0 - Skip					
2. Demographics								
2.01	Question 12 of 13	192	12/13	153		0		Integer for the number entered
	What is your marital status?		What is your marital status?					
	1 - Never married/single		1 - Never married/single					
	2 - Married		2 - Married					
	3 - Separated or divorced		3 - Separated or divorced					
	4 - Widowed		4 - Widowed					
	5 - Have a partner or boyfriend		5 - Have a partner or boyfriend					
	0 - Skip this question		0 - Skip					

2.02	Question 13 of 13	254	13/13	76	1 - Less than Grade 7 2 - Between Grades 7-12 3 - Matric 4 - Diploma 5 - University degree or higher 0 - Skip	109	Integer for the number entered
	<p>*Which answer best describes your highest level of education?*</p> <p>*1* - I didn't finish primary school</p> <p>*2* - I finished Grade 7</p> <p>*3* - I finished Grade 12</p> <p>*4* - I finished a certificate or degree after high school</p> <p>*0* - Skip this question</p>		<p>Which answer best describes your highest level of education?</p> <p>1. Next</p>				
End							
	<p>Thank you for answering these questions. Your R5 airtime will be sent to you within the next 48 hours.</p> <p>You'll get your first weekly message from MomConnect soon. Or you can start with any of these:</p> <p>*1 - FIND* information </p> <p>*2 - UPDATE* your personal info </p> <p>*3 - ASK* a question </p> <p>*4 - PRIVACY* policy </p> <p>*5 - STOP* getting messages </p>	342	<p>Thank you for answering.</p> <p>You'll get your R5 airtime in the next 24 hours & your first message will be sent soon</p> <p>Dial *134*550*7# (free) to update your details</p>	159		0	