

# RCT for Incentive Scheme & Reminders

Identify optimal incentive amount for achieving target immunization coverage

Vaccine Name	Low Incentive				High Incentive				Easypaisa		SMS	Control
	Flat Rate		Sharp Rate		Flat Rate		Sharp Rate		Flat Rate			
	Without Lottery (1)	With Lottery (2)	Without Lottery (3)	With Lottery (4)	Without Lottery (5)	With Lottery (6)	Without Lottery (7)	With Lottery (8)	Without Lottery (9)	With Lottery (10)	No incentive (11)	No SMS / incentive (12)
BCG	0.80	4.00	0.75	3.75	2.40	12.0	2.25	11.25	2.40	12.0	0	0
Penta-1	0.80	4.00	0.75	3.75	2.40	12.0	2.25	11.25	2.40	12.0	0	0
Penta-2	0.80	4.00	0.75	3.75	2.40	12.0	2.25	11.25	2.40	12.0	0	0
Penta-3	0.80	4.00	0.75	3.75	2.40	12.0	2.25	11.25	2.40	12.0	0	0
Measles-1	0.80	4.00	1.00	5.00	2.40	12.0	3.00	15.0	2.40	12.0	0	0
Measles-2	0.80	4.00	1.00	5.00	2.40	12.0	3.00	15.0	2.40	12.0	0	0
Cost/child after Measles-1	4.00	4.00	4.00	4.00	12.0	12.0	12.0	12.0	12.0	12.0	0	0
Cost/child after Measles-2	4.80	4.80	5.00	5.00	14.4	14.4	15.0	15.0	14.4	14.4	0	0

\* All amounts are in USD; Probability of winning lottery set at 0.2 (1 out of 5).